

## **How To Order a Demographic Study**

At some point during your visioning and planning sessions, someone will suggest ordering a demographic study of your area. At that point, call Dana Worrell at the Regional Office, 309-828-6293.

Before a demographic study can be ordered, Dana will need to know some basic information. She has a questionnaire you will complete with her over the phone. Much of the information will be taken from the current yearbook of information you submitted to Indianapolis. For a copy of the request form, ask Dana to send you one.

She will ask you about your current situation - what you are doing now, the direction you are considering, and how soon you need your information.

First Views. If you are requesting a People Area First View, she will provide that as well as a written report about the data. This document should arrive to you about one week from the date you order it.

If you have already downloaded a zip code First View but want a written report, Dana can provide it for you in about one week.

Ministry Area Profile. If you have downloaded a zip code first view and want a corresponding First View M.A.P., Dana will ask you a series of questions to determine which graphs you would find most beneficial. We do not want to order something you do not need or cannot use. By doing this, we are saving your congregation money.

Remember, you have the option of several profiles. If you want the polygon/graph view, it will take a few days to outline, as you will need to visit with Dana about the geographic outline you have in mind. In turn, she sends the information to Percept headquarters in California for completion. The final report arrives at the

Regional Office about one and a half weeks later and after review, it is sent to you. So, count on about 2 weeks from the time of order to receipt.

When you receive your demographic study, a bill for services will be included. So, how much will the study cost? A Cost Graph on the next page has been provided to show you these fees.

Christian Church (Disciples of Christ) in Illinois & Wisconsin  
 Percept Cost Chart  
 [specific only to CCIW congregations]

**10 Basic Facts**

Workshop materials prior to First View  
 FREE from <Link2Lead.com> website

**First View**

People Area  
 CCIW

Zip Code  
 FREE from L2L website

**Ministry Area Profile (M.A.P.)**

People Area  
 CCIW

Polygon  
 CCIW

Zip Code  
 CCIW/L2L website

**Link2Lead.com Web site = FREE**

Getting Started	My Self	My Community	My Congregation	My World	What's Next?
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\$ = \$100  
 \$\$ = \$100-\$200  
 \$\$\$ = \$200 +

## **Conclusion**

In his book Crossing the Bridge: Church Leadership In A Time of Change, Alan Roxburgh talks about our responses to the effects of change. The world as we have known it is ending, and a new one beginning. Whether it is termed (as Roxburgh suggests) a shift from a modern to a postmodern world, the fact remains that changes are taking place every day in every location. The Church is experiencing such dramatic changes it is difficult in some cases to identify those changes, much less know how to respond to or work with them.

For the Church in the 21<sup>st</sup> Century to be vital, growing and healthy, it is imperative that the church leaders of today become more effective in their interpretation of those changes. It is imperative leaders learn more effective ways to meet the needs of their membership. To know how to respond to those changes and to evaluate ideas of new ministry opportunities, we have provided you with this resource tool.

This manual is an abbreviated edition. The complete manual has a variety of information ranging from a visioning and planning model, demographic study elements, materials to help engage the responses of your congregations when talking about the need for change, materials to help you process your own responses to change and how you can help others with their responses. The manual covers the components of the various demographic studies as a means to help your congregation seek new ministry opportunities.

The Regional Office of the Christian Church in Illinois and Wisconsin continues to serve as your resource center and has pledged to increase its efforts to establish new churches and assist present churches in their revitalization efforts. Our help is only a telephone call away: 309-828-6293. Following are our e-mail addresses:

Regional Staff

Dana Worrell

[dana@cciwdisciples.org](mailto:dana@cciwdisciples.org)

Regional Minister and President

Herb Knudsen

[cciwrmp@aol.com](mailto:cciwrmp@aol.com)

Associate Regional Ministers

Burley Herrin

[burleycciw@effingham.net](mailto:burleycciw@effingham.net)

Norma Roberts

[norma@cciwdisciples.org](mailto:norma@cciwdisciples.org)

Christal Williams

[christal@cciwdisciples.org](mailto:christal@cciwdisciples.org)

Scott Woolridge

[scott@cciwdisciples.org](mailto:scott@cciwdisciples.org)

As you consider your ministry opportunities, you will find a new frontier upon which to build a stronger future for the present generation. Your church can and will grow and become more vital and more healthy as you vision, plan and act for that future.

For the complete Percept Demographics Manual  
For the Christian Church (Disciples of Christ) in Illinois & Wisconsin  
Please send your check for \$26.50 made payable to CCIW and send to:

Percept Demographics Manual  
Christian Church in Illinois & Wisconsin  
1011 North Main Street  
Bloomington, IL 61701